



EXIM SYNERGY



EXIM SYNERGY PVT. LTD.



EXIM SYNERGY SDN. BHD.



EXIM SYNERGY LLC. FZ.



ESL EXIM PTE. LTD.

ABOUT US

Headquartered in Dhaka, Bangladesh, EXIM SYNERGY PVT. LTD. boasts a robust network of channel partners and resellers, ensuring seamless access to cutting-edge IT solutions across regions. Our commitment to fostering digital transformation and bridging the gap between technology providers and end-users makes us the trusted name in IT distribution.

CORE VALUES



CUSTOMER FIRST

We prioritize the needs and success of our clients and partners, delivering tailored IT solutions that meet their goals.

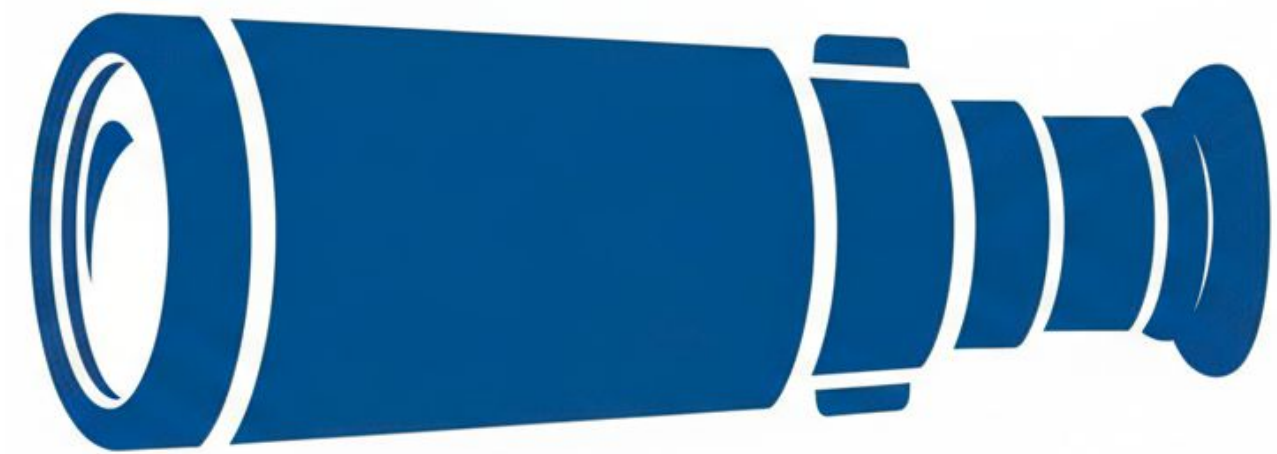
INTEGRITY

Ethical practices and transparency form the cornerstone of all our business interactions.

COLLABORATION

Building long-lasting relationships with partners, clients, and employees, based on trust and mutual respect.

To be a recognized leader in IT distribution, celebrated for our ability to inspire growth, facilitate technological transformation, and build a connected, digitally empowered business ecosystem.



ABOUT OUR
VISION

ABOUT OUR MISSION



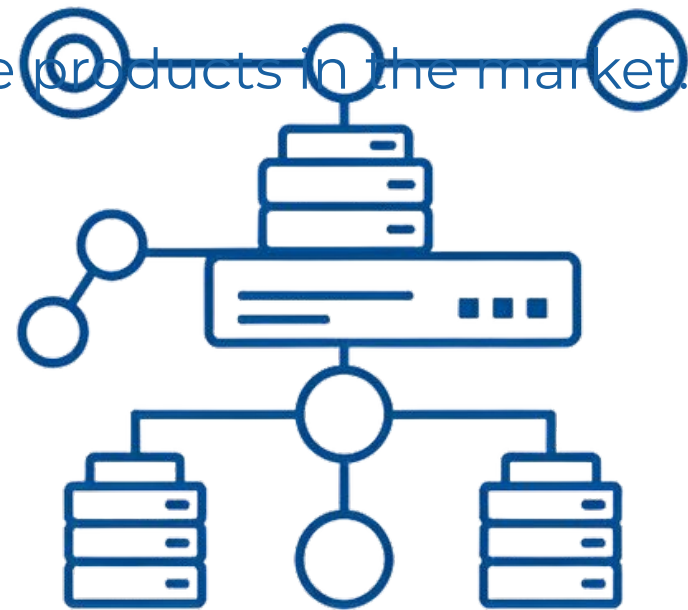
To deliver innovative, high-quality IT products and services that empower businesses and drive their success in a digitally interconnected world. We aim to become the backbone of our clients' technological advancements by ensuring timely access to the latest IT innovations and providing unmatched customer support.

OUR SERVICES



COMPREHENSIVE IT DISTRIBUTION

We offer a wide spectrum of IT products, including laptops, desktops, servers, networking equipment, Cyber security products, storage devices, software licenses, and cloud-based solutions. Partnering with world-leading technology manufacturers, we ensure access to the latest and most reliable products in the market.



END-TO-END SUPPLY CHAIN MANAGEMENT

Leveraging our advanced logistics infrastructure, we guarantee the efficient delivery of IT solutions to businesses worldwide. From procurement to delivery, our seamless supply chain ensures reliability and cost-efficiency.

PARTNER ENABLEMENT PROGRAMS

We work closely with our partners and resellers to ensure their growth and success. Our specialized training, marketing support, and strategic initiatives are designed to enhance their capabilities and competitiveness.



CONSULTATIVE APPROACH TO IT SOLUTIONS

Beyond product distribution, we act as consultants for businesses aiming to modernize their IT infrastructure. Our tailored recommendations help companies achieve operational efficiency, scalability, and improved performance.



TECHNICAL EXPERTISE AND SUPPORT

Our experienced professionals provide unparalleled technical guidance, assisting businesses in selecting, implementing, and managing the right IT solutions. We also offer post-sales support to ensure client satisfaction.

WHY CHOOSE US?



EXTENSIVE PRODUCT PORTFOLIO

We provide an extensive range of IT solutions sourced from trusted global brands, ensuring that businesses can access the most advanced technologies available.

MARKET EXPERTISE

With years of experience in IT distribution, we possess deep insights into market trends and evolving client needs.

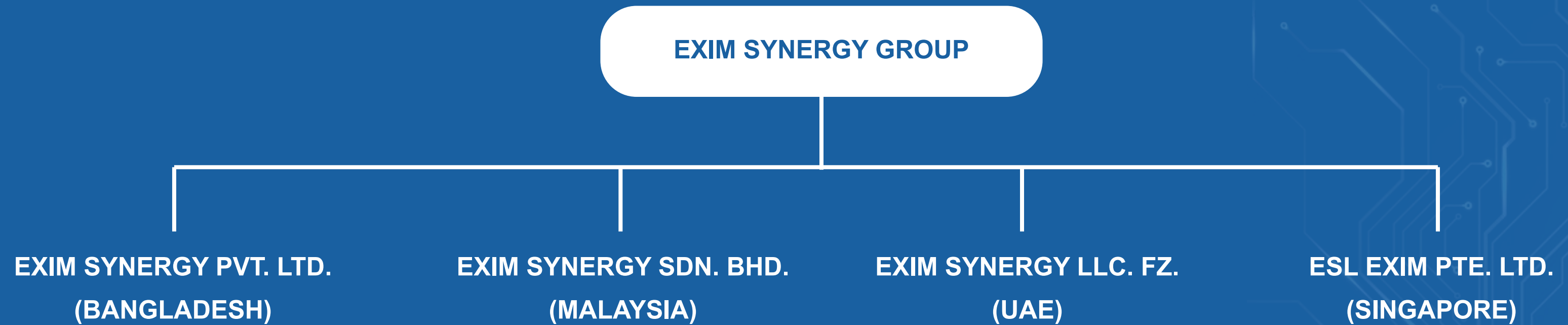
PERSONALIZED CUSTOMER SERVICE

A dedicated team of professionals works closely with clients to provide customized solutions, technical support, and post-sales assistance.

COMMITMENT TO GROWTH

Whether it's fostering partnerships or driving innovation, we are fully committed to propelling the growth of our clients, resellers, and technology partners.

ORGANIZATIONAL CHART



TRUSTED BY LEADING GLOBAL
TECHNOLOGY BRANDS AND INDUSTRY
LEADERS

ASUS

Ruijie

SOPHOS

EPSON[®]

 **LG**

SHARP

Lenovo

Rosenberger



brother[®]

STRATEGIC INVESTMENT & OPERATIONAL COMMITMENT FRAMEWORK

Strengthening Market Leadership Through
Structured Growth

STRATEGIC INVESTMENTS

INFRASTRUCTURE ENHANCEMENT

INVESTING IN LOGISTICS
HUBS, MODERN
WAREHOUSING, AND
EXPANDED NATIONAL
DISTRIBUTION.

TECHNOLOGY MODERNIZATION

UPGRADING DIGITAL
SYSTEMS TO OPTIMIZE
OPERATIONS AND CUSTOMER
SERVICE.

BRAND DEVELOPMENT & VISIBILITY

MARKETING CAMPAIGNS,
ROADSHOWS, AND
PROMOTIONAL INITIATIVES
TO STRENGTHEN MARKET
PRESENCE.

COMMITMENT TO EXCELLENCE

PARTNERSHIP ASSURANCE

ENSURING RELIABILITY IN
DELIVERY, BRAND ALIGNMENT,
AND SALES TARGET
ACHIEVEMENT.

NATIONWIDE MARKET PENETRATION

EXTENDING BRAND PRESENCE
ACROSS ALL REGIONS,
INCLUDING UNDERSERVED
MARKETS.

RESOURCING & CAPABILITY EXPANSION

ORGANIZATIONAL STRENGTHENING

RECRUITMENT ACROSS SALES,
MARKETING, TECHNICAL
SUPPORT, AND SUPPLY CHAIN.

SKILLS & TRAINING

PRODUCT CERTIFICATIONS,
TECHNICAL WORKSHOPS, AND
CONTINUOUS DEVELOPMENT.

PROCESS OPTIMIZATION

OPERATIONAL STREAMLINING

ROBUST PROCESSES FOR
ORDER FULFILLMENT,
CHANNEL MANAGEMENT,
AND AFTER-SALES SERVICE
TO ENSURE EFFICIENCY AND
CONSISTENT CUSTOMER
EXPERIENCE

CUSTOMER RELATIONSHIP MANAGEMENT (CRM)

IMPLEMENTATION OF A
ROBUST CRM SYSTEM TO
MANAGE PARTNER AND
RESELLER RELATIONSHIPS.

SCALABILITY & ADAPTABILITY

DEVELOPMENT OF SCALABLE
PROCESSES TO MEET
GROWING DEMAND AND
MARKET CHANGES.



E-mail

info@exim-synergy.com

Website

www.exim-synergy.com

Phone

+88-09666-766 466

Address

UNIT: A3, HOUSE: 45, ROAD: 14/3,
BLOCK: G, NIKETAN, GULSHAN-1,
DHAKA – 1212, BANGLADESH

CONTACT US FOR MORE INFO

THANK YOU
FOR YOUR ATTENTION
